

MEDIA RELEASE
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Largest Tour of BC VQA Wines in Vancouver at 12th Annual Arts Club Fundraiser

IN BRIEF Arts Club Theatre Company's annual fundraiser ChefmeetsBCGrape, Thursday, September 15, 2016. 7–9:30PM. Vancouver Convention Centre East Building, Ballrooms A, B and C. 999 Canada Place. \$90 tickets available at artsclub.com \$70 for groups of 10 or more by calling box office at 604.687.1644.

Vancouver, B.C.—The Arts Club and the Wines of British Columbia are partnering for the 12th annual ChefmeetsBCGrape fundraising series, the largest tasting of BC VQA wines in Vancouver! The evening features more than 90 BC wineries pouring over 350 award-winning wines, with a multitude of restaurants pairing sweet and savoury dishes to show off the best in our region.

Last year's runner-up for Best BC VQA Pairing, Torafuku Modern Asian Eatery returns to ChefmeetsBCGrape to compete against this year's participating restaurants Chicha Restaurant, Coast Coal Harbour Hotel, Fable Kitchen, Grouse Mountain Resort, Hart House Restaurant, Lift Bar and Grill, Miradoro Restaurant, Provence Marinaside, Vancouver Pinnacle Harbourfront Hotel, and Westin Bayshore.

Restaurant creations will be paired with notable wines from Desert Hills Estate Winery, Misconduct Wine Co., Moon Curser Vineyards, and Quails' Gate Winery, among others.

"We are excited to be partnering again with the Arts Club for our largest BC VQA wine and culinary consumer event of the year," says Laura Kittmer, Media Relations Manager of the BC Wine Institute. "This event is a great opportunity for consumers to taste new releases from top BC wineries and experience the versatility of 100 per cent BC wine through exciting pairings created and prepared by some of Vancouver's favourite restaurants."

Silent auction featuring premium BC wines, luxury goods, and entertainment and travel packages.

As the Arts Club's signature fall fundraiser, all proceeds from event ticket sales and auction packages go toward the development of new Canadian plays and staging world-class theatre created by Vancouver artists.

This event is sponsored by Royal LePage Sussex Klein Group, Konet, and Get Home Safe, in partnership with the British Columbia Wine Institute.

Select media passes available

Please RSVP by September 2 to

Amy Lynn Strilchuk, Publicist: 604.687.5315 or publicity@artsclub.com

ABOUT THE ARTS CLUB

The Arts Club Theatre Company, founded in 1964, is Canada's largest not-for-profit urban theatre company. Led by Artistic Managing Director Bill Millerd and Executive Director Peter Cathie White, it

offers professional theatre at three venues—the Stanley Industrial Alliance Stage, Granville Island Stage, and Goldcorp Stage at the BMO Theatre Centre—as well as on tour throughout the province.

ABOUT THE BC WINE INSTITUTE

Since 1990, the BCWI has played a pivotal role in taking BC's wine industry from a vision to an internationally recognized niche region producing premium wines and providing exceptional wine tourism experiences. The BCWI markets the wine and regions of BC; delivers quality trade, media and consumer tastings; and acts as the voice of BC's wine industry by advocating to government on behalf of industry that contributes \$2 billion in provincial economic growth annually.

The BCWI represents all wineries in British Columbia to grow the premium market share for the Wines of British Columbia, while driving awareness of our world-class wines and tourism product—currently drawing 800,000 visitors with \$476 million in tourism and tourism employment related economic impact every year. For more information about BC Wine Institute's programs and services, please visit: WineBC.com

Website: artsclub.com

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